



The **Credit Lane**

#AbFundingKiBaariHai  
~~#EquityNahiTohDebtKiTaiyariHai~~

**Do you know  
MSMEs, Startups  
can avail unsecured  
business loan**

**upto 2 Crore  
@ 9.5%- 10.50%  
Rate of Interest ??**



[www.thecreditlane.in](http://www.thecreditlane.in)

# WHY DEBT IS **BETTER** THAN EQUITY..??



- LENDER HAS NO CONTROL OVER YOUR BUSINESS.
- INTEREST IS JUST A FIXED BURDEN WHEREAS EQUITY PROFIT SHARING HAS NO LIMITS.
- EXIT FROM DEBT IS HASSLE FREE.
- EQUITY RAISING CAN TAKE YEARS OF EFFORTS WITH NO GUARANTEE OF SUCCESS.
- FEAR OF DEBT REPAYMENT IS BETTER THAN SHARING YOUR PROFITS FOR LIFETIME.
- INTEREST BEING AN EXPENSE HELPS IN TAX SAVING.

## OUR PRODUCTS :

- UNSECURED WORKING CAPITAL LIMITS
- SECURED WORKING CAPITAL LIMITS
- MACHINERY LOAN
- LOAN AGAINST PROPERTY
- LEASE RENT FINANCING
- COMMERCIAL / INDUSTRIAL PLOT FINANCING
- PROJECT FINANCING
- CHANNEL FINANCING



**#~~Equity~~NahiTohDebtKiTaiyariHai**

# WHY US ?

## PROFESSIONAL TEAM :

WE ARE A TEAM OF PROFESSIONALS INCLUDING CHARTERED ACCOUNTANTS, COMPANY SECRETARIES AND ADVOCATES WHO HAVE GAINED TRUST OF OVER 1000 CLIENTS OVER THE YEARS AND HELPED THEM IN THEIR GROWING JOURNEY.

## KNOWLEDGE & EXPERIENCE

WITH OUR RICH EXPERIENCE OF 10 YEARS, WE HAVE HELPED BUSINESS OWNERS IN RAISING DEBT MORE THAN 2500 CRORE +



## SELLING IS NOT OUR MOTIVE

OUR MISSION IS TO SUPPORT & EDUCATE MSMES, STARTUPS IN MAKING DECISIONS RELATED TO FUND RAISING.

## EVERY PENNY COUNTS

WE UNDERSTAND THE PAIN OF HIGH RATE OF INTEREST AND WE VALUE YOUR MONEY.



## STRONG NETWORK

OUR COMPANY IS CONNECTED WITH 100+ NATIONALIZED BANKS AND NBFC'S.

## SECURING A LOAN CAN BE A DAUNTING PROCESS

WE STRIVE TO MAKE THE EXPERIENCE AS EASY AND STRESS FREE AS POSSIBLE.

## TRANSPARENCY

WE PROVIDE YOU UPFRONT INFORMATION ABOUT LOAN PROCESS AND RELATED CHARGES



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# COMMUNICATION ADDRESS :

## BRT CORPORATE ADVISORY PVT. LTD.

**CORPORATE OFFICE :** 304, F -14  
COMPETENT HOUSE, CONNAUGHT PLACE  
MIDDLE CIRCLE NEW DELHI 110001



**BRANCH OFFICE :** IIND C 120  
BASANT ROAD, NEHRU NAGAR  
GHAZIABAD UP 201001



The **Credit Lane**

More information call us

**8802905123 , 8130174932**

[www.thecreditlane.in](http://www.thecreditlane.in)   
**VISIT OUR WEBSITE**

**REGISTERED OFFICE:** III E 22, NEHRU NAGAR GHAZIABAD UP 201001

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